



What We Do

We develop, implement and manage brands and their communications.

Skill & Experience

> BRAND DEVELOPMENT & MANAGEMENT

- Brand Language
- Brand Narrative
- Tagline
- Mission Statement
- Core Beliefs
- Naming

Brand Identity

- Identity Development
- Brand Aesthetic
- Brand Standards

> CONTENT STRATEGY

- Content Plan Development
- Strategic Media Planning
- Analysis and Placement
- Content and Media Management

> DIGITAL ADVERTISING

- Digital Campaigns
- Digital Retargeting and Audience Targeting
- Search Retargeting
- Keyword Targeting
- Site Retargeting
- Contextual Targeting
- In-app Marketing
- Digital Media Training

> SOCIAL MEDIA STRATEGY

- Social Media Planning
- Content Creation and Posting

> WEBSITE DESIGN

- UX Strategy
- Content Creation
- Design and Testing
- Hosting and Proactive Management

> VIDEO AND MOTION DESIGN

- Video Shoot and Edit
- Motion Graphics
- 3D Animated Video

> COMMUNICATIONS

- Plan Consulting
- Campaign Concept

> SPACE AND EXHIBIT DESIGN

- Brand Interior Consulting
- Tradeshow Exhibit Design

We promote and advocate for:

- Companies
- Products
- Service Lines
- Events
- Programs

We have provided client solutions for:

- Siloed Brand Communications
- Corporate Recruitment
- Community Outreach
- Fundraising Initiatives
- Membership Drives
- New Product Launches
- Merger/Acquisition Rebrands
- Public Awareness and Education

Executive Leadership

Angela Stiff, Founder and Creative Director

Brian Key, Partner and Director of Client Solutions

Firm

Employee Team: 16

Founded: 1999

Recognition: Over 230 industry awards

New Business

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